

Poster Preparation Resources

Your Poster

- A Visual Presentation of Your Work
- Organized like a Scientific Paper
- Fits into one of three categories:
 - Basic Science
 - Clinical Research
 - Other research (Educational, Epidemiological, Health Policy)

Poster Feedback & Evaluation

Purposes of Scholarly Exchange Day

- Showcase resident & fellow research
- Improve the quality of resident & fellow presentations
- Promote interaction among resident & fellow researchers
- Provide residents & fellows with an opportunity to network with UB alumni

Evaluation Criteria

- The next three slides show the rating rubric used by faculty to evaluate posters.

Research Poster Rating Rubric

Presenter:

Evaluator:

Poster Number:

Poster Title:

Directions: Circle the number corresponding with the description that most closely matches your observation of each element and write the total score in the space provided.

Element ↓	Beginning 1	Developing 2	Average 3	Above Average 4	Exemplary 5
Poster Appearance	1 Disjointed	2	3 Font easy to read, clear titles and subheadings	4	5 Visually effective, evidences careful preparation
Text/ Charts/ Tables	1 Misspellings, grammatical errors	2	3 Could have been better represented or expanded upon	4	5 Conveys underlying meaning of research findings and implications for practice
Purpose of Study	1 Not clearly stated, topic not clearly supported by literature	2	3 May need further clarification, literature review not exhaustive	4	5 Clearly & cogently stated, clearly supported by literature, including different perspectives, threats to validity
Study Design	1 Not thoroughly explained, inappropriate, or incomplete.	2	3 Adequately executed & described research design, context, population, instruments & procedures.	4	5 Meticulously crafted, sophisticated details may include sample size & power, replicable procedures, & attention to validity
Results	1 Briefly communicated, statistical tests not relevant or performed improperly	2	3 Presented completely, additional or different tests could generate more effective results	4	5 Clearly and concisely communicated, show mastery of statistical testing and interpretation
Conclusions	1 Not supported by data, limitations and recommendations not addressed	2	3 Warranted, limitations identified but could be expanded	4	5 Strong implications for changing future practice, limitations clearly identified
Overall Impression	1 Quickly executed, needs more work	2	3 Well-executed, solid attempt at inquiry, all elements included, though some could use further refinement	4	5 Very impressive example of important and well-presented research
TOTAL SCORE:					/35

Comments:

What were two highlights of this presentation?

1)

2)

How could this presentation be made better next time?

1)

2)

Poster Requirements

- **Title/Authors/Affiliations:**
must appear across the top of poster
- **Size:**
4' tall x 8' wide size limit for poster

Suggestions

- A great poster is readable, legible, well-organized and succinct. The Science and Engineering Library at UB has compiled a list of excellent web resources to help you create an effective poster. It can be found at:
<http://ublib.buffalo.edu/libraries/asl/guides/bio/posters>
- **Visibility:** Use large enough fonts for subtitles and text so that the poster can be read from approximately 2-3 feet away. Avoid the use of script fonts, which are difficult to read. All figures and tables should have brief captions.
- **Organization:** The poster should be read from top to bottom, left to right. The next slide provides a suggested format.

4'

PROJECT TITLE

Authors and affiliations (resident's name in bold), terminal degrees, sponsor's name if not an author.

<p>Purpose of Study</p> <p><i>Why study this topic? State issue/problem</i></p>	<p>Results/Data</p> <p>(Any or all of the following)</p> <table border="1"><tr><td>Charts</td><td>Graphs</td></tr><tr><td>Tables</td><td>Photos</td></tr></table>	Charts	Graphs	Tables	Photos	<p>Conclusion</p> <p><i>Significance of research and findings. Shortcomings and future directions.</i></p>
Charts	Graphs					
Tables	Photos					
<p>Methodology</p> <p><i>Study design Analysis</i></p>		<p>Literature Cited</p>				
		<p>Acknowledgements</p> <p><i>The lab, technicians, funding source(s), etc.</i></p>				

8'

Printing Resources for Posters

School of Architecture and Planning Print Lab

NEW LOCATION: 114 Diefendorf hall, UB South Campus

Email: Ap-printreq@buffalo.edu

Print Lab: *Options*

- Large scale poster printing (up to 60" wide and 150' long)

Costs

- Soft-gloss or High Gloss: \$4/sq.ft. (most popular)
- Heavy bond: \$2/sq.ft.
- Bond: \$1.50/sq.ft.

Turnaround time

- E-mail for a reasonable estimate. May is a very busy poster season, so don't wait until the last minute!

Printing Resources for Posters

University Print Services

250 Winspear Ave. UB South Campus (829-3529)

Submit content to print online at:

<http://wings.buffalo.edu/print/Posters.html>

Options

- Prints finished posters submitted electronically via the web address above
- Offers no design or editing services

Costs

- Large format (36") semigloss - \$4.50 per square foot
- Large format (36") Tyvek posters - \$7.50 per square foot
- Need to use a departmental account number to place an order, but may pay with personal credit card

Turnaround time

- Usually 2-3 days

Good Luck!